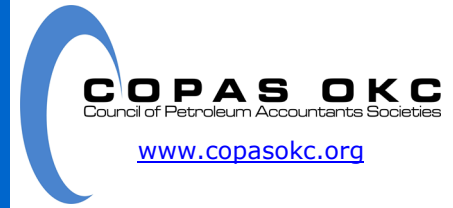


# THE GENERAL LEDGER

COPAS of Oklahoma City  
PO Box 144  
Oklahoma City, OK 73154

February 2014



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## President's Message

Greetings! They say Spring is approaching, but the world out my window is still firmly entrenched in snow and ice of winter. Nonetheless, we progress with spring activities at home and at work. The whirlwind of financial analysis, SOX testing, earnings reports, and tax deadlines fill my days. At home, we prepare for track season and look forward to Spring Break and my oldest son's high school graduation. This is definitely a busy time of year.

There is a lot going on in COPAS, too. Plans for our national meeting are progressing, there are numerous projects and initiatives happening at the national level, and we have some great meetings and topics scheduled for this spring. Get involved! There are so many ways to make an impact, let a committee chair or one of our directors show you how. For anyone interested in media and communications, we are looking for a Media Chair. Contact myself or Jenni McEachern if you are interested.

Our speaker this month is Betty Simkins. You may have seen her at our last Education Day. She has extensive experience in the industry, and currently serves as Williams Companies Professor of Business, as well as Associate Professor in the Department of Finance at OSU's Spears School of Business. Energy Finance is her specialty, so this is a speaker you won't want to miss.

I hope everyone is staying warm!

Carole

## Meeting Information At-A-Glance

Date: January 20  
Quail Creek Country Club

**There will be no committee meetings this month. All committees will reconvene next month.**

**Registration & Networking**  
11:30 a.m. - noon

**Technical Session & Lunch**  
Noon—1pm

### Speaker:

**Betty J. Simkins, Ph.D.**  
*Williams Companies Professor of Business Professor of Finance, Spears School of Business Co-Editor, Journal of Applied Finance Oklahoma State University Stillwater*

### Luncheon Menu

**Wild mushroom beef tips with country mashed potatoes and steamed broccoli.**

**Meals Guest Fee is \$25  
(RSVP required)**

## TECHNICAL SESSION

**Betty J. Simkins** is the Williams Companies Professor of Business and Associate Professor in the Department of Finance at Oklahoma State University (OSU)'s Spears School of Business. She received her Ph.D. from Case Western Reserve University, an MBA from OSU, and a B.S. in Chemical Engineering from the University of Arkansas. She has received a number of teaching awards at OSU including the Regents Distinguished Teaching Award, the Outstanding OSU MBA Faculty Award, and the Merrick Foundation Teaching Award.



Betty currently teaches energy finance but has also taught courses on risk management, case studies in corporate finance, financial management, corporate valuation, international corporate governance, and the theory and practice of corporate finance at the undergraduate and graduate levels. Her primary area of research is risk management but she also conducts research in corporate governance (including board diversity) and research productivity and influence, among other areas. She has coauthored more than 30 journal articles in publications such as the *Journal of Finance*, *Financial Management*, *Financial Review*, *Journal of International Business Studies*, *Journal of Applied Corporate Finance*, *North American Actuarial Journal*, and *Journal of Financial Research*.

Betty has won four Financial Management Association International (FMA) best paper awards for her research, the most recent being the 2007 Best Paper in Risk Management. She has been interviewed and/or quoted in the *Wall Street Journal*, the *Chicago Tribune*, and the *Houston Chronicle*, among other publications, regarding her research and expertise. Her risk management research with Charles W. Smithson has been used in testimony to the U.S. Senate Banking Committee. She is very active in the finance profession and currently serves on the boards of directors of the FMA and Eastern Finance Association (President-Elect in 2007) and on the editorial boards of several finance journals. She is Co-Editor of the *Journal of Applied Finance* and Executive Editor of *FMA Online*. Prior to entering academia, she worked in the energy industry for Conoco (now ConocoPhillips) and Williams Companies.



**Account 1300—Audit**  
**Chairs: Rick Stong, SandRidge and Melissa Gruenewald, Chesapeake**

Greetings!

The COPAS OKC Audit and Joint Interest Committees will not meet this month. Our next regularly scheduled committee meeting is not until March. We look forward to seeing all of you there!

JI Committee  
*Dennis & Jason*

Audit Committee  
*Rick & Melissa*

**Account 1900—Revenue**  
**Chairs: Jenni McEachern and Craig McCollough, Devon**

Hope everyone is staying warm!

We will not meet this month, since our society meeting is a luncheon. However, we will reconvene on March 20th at 4pm. We look forward to seeing all of you there!

Thanks,  
*Jenni & Craig*



**Account 2100-Small Oil & Gas Companies**  
**Chair: Tom Elliott, Wilsey Meyer Eatmon Tate, PLLC**

The February 20 meeting is a luncheon meeting; therefore, no committee meeting will be held in February.

Don't miss our meeting on March 20 at 3 p.m. Elaine Dodd Vice President of Fraud Training at the Oklahoma Bankers Association will be presenting on Fraud.

Thanks,  
*Tom*

# Board of Directors

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